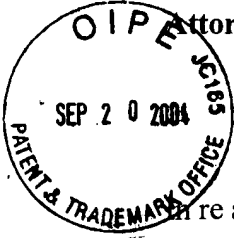


AF/3623
IFW



Attorney Docket No. MFSI-001/01US

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of **Louis J. MORSBERGER**

Serial No.: 09/702,045

Examiner: Akiba K. Robinson-Boyce

Confirmation No.: 8530

Art Unit: 3623

Filed: October 31, 2000

For: **SYSTEM AND METHOD FOR COLLECTING SURVEY INFORMATION
FROM TARGETED CONSUMERS**

U.S. Patent and Trademark Office
220 20th Street S.
Customer Window, **Mail Stop AF**
Crystal Plaza Two, Lobby, Room 1B03
Arlington, VA 22202

REPLY AND AMENDMENT UNDER 37 C.F.R. § 1.116

In response to the final Office Action dated July 20, 2004, a response being due by October 20, 2004, Applicant respectfully requests reconsideration of the application in view of the amendments and remarks below.



Attorney Docket No. MFSI-001/01US

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of **Louis J. MORSBERGER**

Serial No.: 09/702,045

Examiner: Akiba K. Robinson-Boyce

Confirmation No.: 8530

Art Unit: 3623

Filed: October 31, 2000

For: **SYSTEM AND METHOD FOR COLLECTING SURVEY INFORMATION
FROM TARGETED CONSUMERS**

U.S. Patent and Trademark Office
220 20th Street S.
Customer Window, **Mail Stop AF**
Crystal Plaza Two, Lobby, Room 1B03
Arlington, VA 22202

TRANSMITTAL OF DOCUMENTS

Enclosed are the following for the above-identified application:

- ☒ Reply and Amendment Under 37 C.F.R. §1.116
- ☐ Petition for Extension of Time
- ☐ Request for Approval of Drawing Changes
- ☐ Information Disclosure Statement
- ☐ Notice of Appeal
- ☐ Associate Power
- ☐ Revocation and New Power
- ☐ Change of Address
- ☒ Return receipt postcard
- ☐ Check in the amount of \$ for the total fee as calculated below
- ☐ Other:

The fees have been calculated as shown below:

	NO. OF CLAIMS	HIGHEST NO. OF CLAIMS PREVIOUSLY FILED	EXTRA CLAIMS	RATE	FEE
Total Claims	20	- 20 =	---	x \$18.00	\$0.00
Independent Claims	3	- 3 =	---	x \$86.00	\$0.00
If multiple dependent claims are presented, add \$290.00					
Total Amendment Fee					\$0.00
If small entity status is applicable, subtract 50% of Total Amendment Fee					
Other fees: (specify)					
TOTAL FEE DUE					\$0.00

☐ A check for the total fee is attached.

☐ Please charge \$ to Deposit Account No. 50-1283 for the total fee. This paper is being submitted in duplicate.

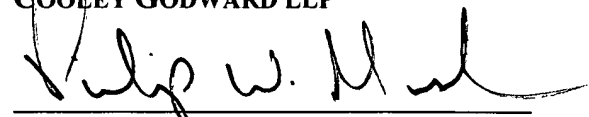
The Commissioner is hereby authorized to charge any appropriate fees under 37 C.F.R. §§1.16, 1.17, and 1.21 that may be required by this paper, and to credit any overpayment, to Deposit Account No. 50-1283.

Dated: September 20, 2004

Cooley Godward LLP
ATTN: Patent Group
One Freedom Square
Reston Town Center
11951 Freedom Drive
Reston, VA 20190-5656
Tel: (703) 456-8000
Fax: (703) 456-8100

Respectfully submitted,
COOLEY GODWARD LLP

By:


Philip W. Marsh
Reg. No. 46,061